Is Accounting Active Learning Important?
a phenomenology study at an entrepreneurial university

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Research Background

Human Quality

Entrepreneurial learning
Accounting Active Learning (AAL)

Education is the most powerful weapon we can use to change the world - Nelson Mandela
Accounting Active Learning Activities:

- Pigo Game
- Bellevia Student Project Business
- Folatre Student Project Business
The purpose of this research is to explore the impact of AAL learning methods on learning outcomes.

**Research Method**
- Qualitative Research: Phenomenology Study
- Data collections: 1. Observation 2. Interview 3. Documentation
- The Informants: 1. Students

**Findings**
- Entrepreneurial learning integrated with the accounting curriculum is needed
- The commitment of students, parents, and lecturers are needed
Findings:

• The learning outcomes from AAL:
  • The establishment of entrepreneurial identity both in personal and social. Establishment of identity should be supported by parents.
  • Learn about innovation and opportunity through project based learning (experience) and knowledge.
  • Learn to apply the concept and find the application of the concept.
  • The business performance can be achieves with networking, you can’t do business alone.
Conclusion

- Project and problem-based learning which integrated with the accounting curriculum can improve the soft skills and hard skills of a person

Suggestions

- Educational Institutions should use project and problem-based learning methods
- These methods should be applied since early education
Thank you

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