An Application of PBL for Studio Based Learning in Teaching Basic Design Concept in Universitas Ciputra

MAUREEN NURADHI, ISTIAWATI KISWANDONO
Universitas Ciputra / INDONESIA

ABSTRACT

Art is a tacit knowledge. UC style PBL has applied to teach basic design as Studio Based Learning in the Interior Design Department in Universitas Ciputra Surabaya. The modification includes combination with conversation with experts and entrepreneurs. The results show a faster and better learning outcomes both in the cognitive and affective aspects. The research is based on the observation and comparison in the studio based learning class with PBL and non PBL class. Through PBL we found that the creative and production process in the studio are more excited. The collaborative learning also give more creative design results because unlimited information gained during the learning process, even though the students come from a typically passive and low appreciation in art background. The paper includes data, photos of activities and design results.

INTRODUCTION

Generally, there are some negative thoughts from design students about learning basic design. Students tend to think that this subject is unclear, not useful, and unrelated to the other classes and to their future profession. Ironically, this class teaches the basic knowledge and practice of art to a designer, a profession that need balanced competency between art and technique. Many students who have finished this class are still wondering about the usefulness of the class. There are three important factors included in this subject:
1. The nature of art education
2. The traditional teaching method
3. Students prior knowledge and education

This paper is written based on observation of the PBL method used in the basic design class, first semester (2006-2007) in interior design study programme, Universitas Ciputra. The subjects consist of background, concept, implementation, results, review, photos of activities and design results.

THE BACKGROUND OF USING PBL

1. The nature of the art education:

What is this subject about?

Basic design (sometimes called as art fundamental and two or three-dimensional design) is a class that teaches both knowledge and practice of basic art for design studies, before they make the real design. Usually this class uses studio based learning.