THE EFFECT OF KIDSPRENEURSHIP TO THE ECONOMY OF INDONESIA

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Abstract

Kidspreneurship is an entrepreneurship program specially created and designed for kids. The main idea which supports the establishment of kidspreneurship since the beginning is to introduce entrepreneurship and its essential benefits to children since their childhood. As a result, children learn to create their own business at their early ages.

Kidspreneurship has been developed in several developed and developing countries worldwide, including Indonesia. Through this full paper, we believe and yet we are willing to explain about the essence of kidspreneurship affecting the economy of Indonesia. As we know that Indonesia needs entrepreneurship for the prosperity of the nation, we believe that kidspreneurship can become such a suitable solution for the economy of the world's 4th most populous country in the world.

The purpose of our research is to determine the effect of kidspreneurship to the economy of Indonesia and to introduce kidspreneurship program to the readers. At this point, we select the city of Surabaya as the site of our research. There are several schools in Surabaya, which have been implementing kidspreneurship as one of their beneficial subjects.

Keywords: kidspreneurship, entrepreneurship, economy of Indonesia, the city of Surabaya