Why She Travels?

Theda Renanita
The School of Psychology, Universitas Ciputra Surabaya, Indonesia
Email: theda.renanita@ciputra.ac.id

Abstract
Nowadays many people enjoy travelling, especially women. There are various reasons why they choose to travel. This research aimed to explore the reasons behind travelling. The participants of this study reached a total of 53 women. They had to answer an open-ended question of why they chose to travel. The answers were then coded. The result showed that women enjoy travelling to find refreshing time, getting new experiences, to have quality time with close people, spend vacation time, and to get entertainment. These results can be use to further develop tourist business.

Keywords
study, travel, tourist, women