Assessing Entrepreneurial Attitude Among Undergraduates

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Abstract
Entrepreneurial attitude is believed as an important predictor of entrepreneurial intention. The aims of this study were to assess entrepreneurial attitude orientation among students; to investigate differences of entrepreneurial attitude among those from different gender, working status and organizational experience. The study was conducted among 342 semester 6 students in a university in an urban area in Indonesia. The students had completed 5 series of entrepreneurship courses and at the time of the study was taking the sixth entrepreneurship course. The gender ratio of respondents were 49.4% males and 50.6% females. The scale used in this study was a modification of Entrepreneurial Attitude Orientation developed by Robinson et al. (1991). Results showed that entrepreneurial attitude orientation among students was high. All dimension of entrepreneurial attitude was high, except business self-esteem was categorized as moderate. No differences found in respondents with different gender. Generally those who had part-time work showed significantly higher entrepreneurial attitude than those who did not work. Those with organizational experience had also significantly higher entrepreneurial attitude in general, compared to those with no organizational experience. Detailed findings related to each dimension of entrepreneurial attitude and discussion of findings will be explored further in this paper.

Keywords:
Entrepreneurial Attitude Orientation, Entrepreneurship Education, Gender, Working Status, Organizational Experience, Students