# Table of Contents

**PROCEEDING INFO** .................................................................................................................................................. i

**PROGRAMME RUNDOWN** ........................................................................................................................................ ii

**ICONEE COMMITTEE STRUCTURE** .......................................................................................................................... iv

**PREFACE** .................................................................................................................................................................... vi

**TABLE OF CONTENTS** .................................................................................................................................................. vii

*The Mixed Roles of Lecturer in Entrepreneurial Project Subject in International Business Management Department* ................................................................................................................................................................................................. 1
  Damelina B. Tambunan

*The Relationship between Student’s Competitive Traits and Entrepreneurial Orientation* ............................................ 8
  Jimmy E. Kurniawan

*Meaningful Support for Creating Young Entrepreneurs* .................................................................................................. 16
  Jenny L. Setiawan

*Mobile Fashion Store Based on Android Platform* ......................................................................................................... 25
  Yana Hendriana, Endriadhy Bayu Wibowo

*Fostering Entrepreneurship with a Student Training for Entrepreneurial Promotion (STEP)* ......................................... 32
  Gabriel Henry Jacob, Michael M. Gielenik, Kim Marie Bischoff, Michael Frese

*Entrepreneurship Intention in Non-Business Students A Study in the Department of Interior Architecture Universitas Ciputra Surabaya-Indonesia* ................................................................................................................................................................................................. 41
  Chendikiawati Wijaya, Tri Noviyanto Utomo, Astrid Kusumowidagdo

'Like' Me to Change Me : Conceptualizing the Use of Social Media to Develop Teenagers' Entrepreneurship Skill ................................................................................................................................................................................................. 48
  Kususanto Prihadi, Melissa Chua, Rani Prihatmanti

*Creating New Jobs, Gates, and Zuck : Developing Entrepreneurship at Early Teens* ......................................................... 55
  Kususanto Prihadi, Melissa Chua, Rani Prihatmanti

*Development of Decision Tree Model to Predict Student’s Performance on Entrepreneurship Education based on Entrepreneur Capacity Mapping (ECM)* .................................................................................................................................................................................. 65
  Caecilia Citra, David Boy Tonara

*The Implementation of Entrepreneurship Curriculum in Undergraduate Program on Business Management, University of Tarumanagara, Jakarta* ................................................................................................................................................................................................. 81
  Franky Slamet

*Insights From Technopreneurship Subjects: The Case of Informatics Engineering Department* .................................... 87
  Trianggoro Wiradinata

*Possible Scenarios in Integrating Entrepreneurship into the Visual Communication Design Curriculum* ................................................................................................................................................................................................. 95
  Freddy H. Istanto, Christian Anggrianto, Michael Nathaniel Kurniawan
Strategic Study of Small Enterprise Towards the Establishment of an Independent Entrepreneurs ....104
Sukirman

Pattern of Entrepreneurship Approach as Effort to Develop Belahan Temple at Wonosunyo Village,
Gempol Sudistrict, Pasuruan, as Tourism Spot .................................................................113
Gervasius Herry Purwoko

University Community Engagement Program and Entrepreneurship Education: Entrepreneurship
Learning for Non Business Participants .................................................................................120
Hetty Karunia Tunjungsari

Creative Entrepreneurial Education to Communicate Towards Children through Project Based
Learning .....................................................................................................................................127
Maria Christina Liem, Lexi Pranata Budidharmanto Limbing

Entrepreneurship Family Business Program in Universitas Ciputra ........................................140
Teddy Saputra, Gamaliel Waney, Febe Yuan

Introduction to Information Systems as part of curriculum subject to contribute University's
Entrepreneurship Programs .....................................................................................................146
Rinabi Tanamal

Entrepreneurial Based Learning to Enhance Project Based Learning in Information System
Programme ...............................................................................................................................152
David Boy Tonara

Accounting Software as Support for Small Business: an Implementation of
Project-based-Learning ...........................................................................................................159
Kartika Gianina Tileng

Building Entrepreneurial Mindset in Network Security Administrator (NSA) Course through Problem
Based Learning .........................................................................................................................165
Yuwono Marta Dinata

The Influences of Student's Monthly Spending, Mentoring Quality, and Business Capital in
Entrepreneurship Learning .....................................................................................................171
Denny Bernadus

Understanding The Role of Mass Media as Social Entrepreneurship Partner: An Exploratory Study of
Surabaya Heritage Society ......................................................................................................176
Freddy H. Istanto
International Conference on Entrepreneurship Education 2014

Accounting Software as Support for Small Business: an Implementation of Project-based-Learning

Kartika Gianina Tileng*
Ciputra University, UC Town Citraland, Surabaya, 60219, Indonesia

Abstract

Methods which implemented at class give great influence to graduates profile in the universities. Therefore, the learning material in a lecture at the university is very important to be directed in accordance with the vision and mission of the university. Ciputra University is a university with the vision and mission of "Creating a World Class Entrepreneur", which has 4 faculties and 10 departments. One of them is Business Information System, which aims to deliver an entrepreneur in the field of Information Systems, especially in the field of analysis and design of information systems. To support this, one of the usual course concepts taught during the Operation Management is implemented by using the concept and project-based-learning. This is done before the final exams the students are given the opportunity to look for small and medium business clients for a given application is Accurate Accounting software. The program aims to explore the creativity of the students apart from academic activities that followed the everyday, as well as giving them the establishment of the expected 5 things: 1. Interpersonal Skill 2. Personal Selling 3. Accounting 4. Introduction to Business Process. By looking at the results, we can get an evaluation of the system during the learning for teachers as well as feedback obtained by the students themselves when undergoing a small project for beginner.

Keywords: Project-based-learning; Business; Information System; Software Accurate

1. Introduction

Education can be done in various ways but conditions lectures at the university must always be adapted to the vision and mission of the university is to be achieved. Universities in Indonesia are generally aimed to create the professional and entrepreneurs. Both mutually support each other to be able to create a good economy for the state. To that end, the learning material in a lecture at the university is very important to be directed in accordance with the vision and mission of the

* Corresponding author.
E-mail address: kargia@ciputra.ac.id