THE EFFECT OF ‘LENGTH OF WORK’ AND ‘TEACHING FREQUENCY’ VARIABLES TO FACILITATOR’S MENTORING PERFORMANCE BASED ON STUDENT’S PERCEPTION, CASE STUDY ON ENTREPRENEURSHIP COURSE UNIVERSITAS CIPUTRA SURABAYA

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ABSTRACT

Entrepreneurship course at Universitas Ciputra consists of five single courses that consecutively taken in five semesters with project-based learning method. Since the learning method is in the form of project, facilitator’s mentoring for student is a crucial aspect in entrepreneurship course. There is a general assumption that facilitator with long working experience will have mentoring evaluation value higher than that of with shorter work experience. This study will assess whether longer working experience and teaching frequency of facilitator have influence in the mentoring performance to students in entrepreneurship course.

Keywords: Mentoring, mentor, length of work, entrepreneurship.

INTRODUCTION

Entrepreneurs need mentors and mentoring than anyone else due to the complexity and range of tasks they are required to perform (Krueger Wilson: 1998). Etienne St - Jean and Josée Audet concluded that "mentoring is without doubt an appropriate form of support for entrepreneurs, since it allows them to improve their management skills and learn through action, with the support of a person with extensive business experience." (Etienne St - Jean and Josee Audet: 2009). Math Mazra and Omenguue René Guy (2012) shows that the positive impact of mentoring provides support to newly established firms on the performance.

Every student of Entrepreneurship course at Universitas Ciputra, must conduct business startup, either individually or in group (five people maximum, crossed department allowed). In addition to their project-based learning process, they also get mentoring from facilitators which are consisted of UC faculty, business practitioners and entrepreneurs in residence. (Next, those practitioners and entrepreneurs who are willing to come regularly every week to guide these students called entrepreneur in residence or EiR).