

## **Best Practice of Higher Education Tridarma Application for Tourism Field: A Case Study Creating Wonosalam Ecotourism Village**

Dewa Gde Satrya, Thomas S Kaihatu, Lexi Pranata\*\*

*\* One of community service's grant output, Ministry of Research, Technology, Higher Education, Republic of Indonesia, 2006*

*\*\* Lecture of Hospitality Business, Ciputra University*

### **ABSTRACT**

Higher Education Tridarma consists of education, research and community service, is the main task carried by every lecturer in Indonesia. The Tridarma application in the tourism field is run at the Business Studies Program of Hospitality, Faculty of Tourism, Ciputra University. This article describes best practice of Higher Education Tridarma application with case study on downstream research through community service program with title "Creating Wonosalam Ecotourism Village". Statement of the problem in this research is how the Higher Education Tridarma application in tourism field at Ciputra University? This article describes the Higher Education Tridarma application in the tourism field. This research uses descriptive qualitative approach. Primary data sources obtained through the documentation of the Higher Education Tridarma of Ciputra University. The conclusion of this research is, first, the obligatory service research become implementation source of community service and education. Community service is a research downstream conducted by a lecturer of the Hospitality Business Study Program, Faculty of Tourism, Ciputra University. In addition, community service is also the actualization of education in the community according to the competence of each lecturer. Second, integration of education and research with the community Service downstream, making Wonosalam Village as an assisted village, or science-techno park Ciputra University.

***Keywords: Higher Education Tridarma, Tourism***

### **INTRODUCTION**

As mandated by Law Number 14 Year 2005 regarding Teachers and Lecturers, and Government Regulation No. 37 of 2009 on Teachers and Lecturers, it is mentioned that lecturers are professional educators and scientists with the main task of transforming, developing and disseminating science, technology and art through education, research and community service. The main task of the lecturer is to implement the Higher Education Tridharma with a workload of at least equivalent to 12 (twelve) credits and at most 16 (sixteen) credits in each semester in accordance with academic qualifications.

Lecturers are one of the essential components in an education system in universities. The role, duties, and responsibilities of lecturers is very important in realizing the national education goals, which is the intellectual life of the nation, improving Indonesian people quality, which includes the quality of faith / piety, noble character, and mastery of science, technology, and art, advanced, fair, prosperous, and civilized. To carry out such a strategic function, role, and position,