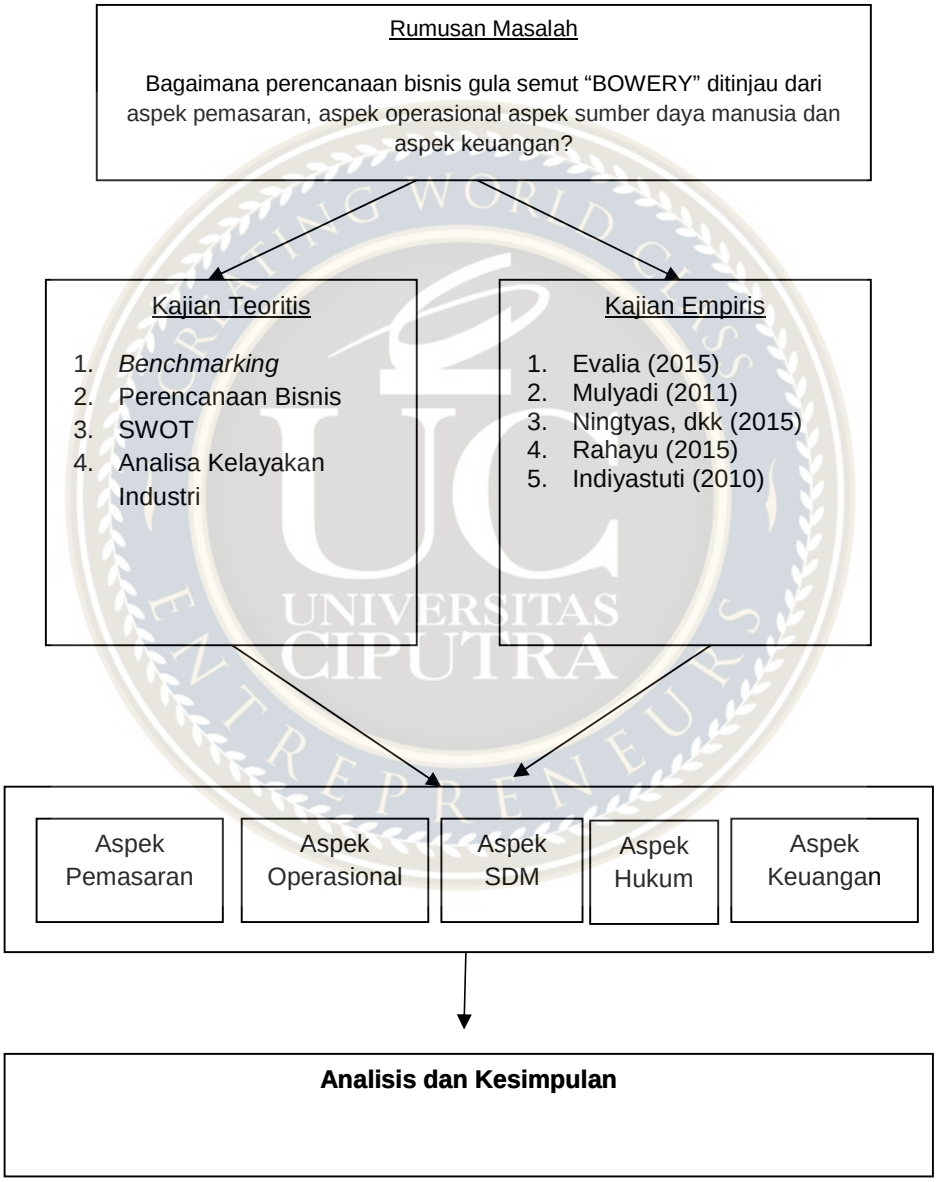
BAB III

KAJIAN KONSEPTUAL

3.1. Kerangka Konseptual