The Role of Entrepreneur in Residence towards the Students’ Entrepreneurial Performance: A Study of Entrepreneurship Learning Process at Ciputra University, Indonesia

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Abstract

This study is aimed at measuring the performance of entrepreneur in residence in order to improve students’ performances in entrepreneurship. This study takes place at Ciputra University, a university that focuses on entrepreneurship learning as its learning core. Entrepreneurship subject is a compulsory subject for students of all majors in Ciputra University and its approach of learning is experiential learning. The total credits for Entrepreneurship are 15 credits, which is divided into four subjects from Entrepreneurship 1 until Entrepreneurship 4 as prerequisite subjects. This study is conducted by using mixed method, focus group, and correlation analysis.

Keywords: Entrepreneurs in Residence, Entrepreneurship Education, Mentoring

1. Introduction

This study aims at identifying the roles and the involvement of the professional entrepreneur-in-residence (EiR) in learning entrepreneurship in the Ciputra University.

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