

ABSTRAK

Mata Kuliah *Entrepreneurship* di Universitas Ciputra menuntut mahasiswa untuk memiliki *entrepreneurial skill* yang dapat meningkatkan *entrepreneurial competence* mahasiswa yang mampu menunjang *individual performance* mahasiswa dalam mengelola bisnis terutama untuk mahasiswa program studi IBM-RC angkatan 2016. Penelitian ini bertujuan untuk mengetahui pengaruh *entrepreneurial skill* terhadap *individual performance* dengan *entrepreneurial competence* sebagai variabel pemediasi. Populasi merupakan mahasiswa yang sedang mengikuti mata kuliah IRBP. Sampel penelitian ini adalah mahasiswa IBM-RC angkatan 2016. Sampel dilakukan dengan metode *convenience sampling*. Pengumpulan data dilakukan dengan *google form* yang disebar ke 153 mahasiswa dan yang kembali hanya 131 kuesioner. Metode analisis statistik kuantitatif deskriptif dengan analisis data menggunakan *Smart-PLS*. Penelitian ini menggunakan skala likert. Teknik analisis menggunakan *Struktural Equation Modeling* (SEM) yang merupakan gabungan dari analisis faktor dan *path analysis*. Pengujian penelitian ini meliputi *outer model* (evaluasi pengukuran), *inner model* (evaluasi struktural), uji efek mediasi, dan uji *sobel test*. Hasil dari penelitian ini menunjukkan bahwa *entrepreneurial skill* berpengaruh terhadap *entrepreneurial competence*, *entrepreneurial skill* berpengaruh terhadap *individual performance*, *entrepreneurial competence* berpengaruh terhadap *individual performance* dan *entrepreneurial competence* memiliki pengaruh mediasi *parsial* (sebagian) pada hubungan *entrepreneurial skill* dan *individual performance* mahasiswa.

Kata Kunci : Ketrampilan Wirausaha, Kewirausahaan, Kinerja Individual, Kompetensi Wirausaha.

ABSTRACT

Universitas Ciputra is a university that applies the concept of entrepreneurship education that become the compulsory subject each major. Entrepreneurship subject at Universitas Ciputra requires students to have entrepreneurial skill that can improve student's entrepreneurial competence that are able to support individual student performance in managing business especially for 2016 IBM-RC student of Universitas Ciputra at students of the IBM-RC study program class of 2016. The purpose of this research is to find out the effect of entrepreneurial skill on individual performance with entrepreneurial competence as a mediating variable. The population is 2016 IBM-RC student of Universitas Ciputra who are taking IRBP subject. The sample that is conducted with convenience sampling method. Data collection is done with google form that is distributed to 153 students and only 131 questionnaires that are returned. Descriptive quantitative statistical analysis method with data analysis using Smart-PLS. This study uses Likert scale. The analysis technique uses Structural Equation Modeling (SEM) which is the combination of factor analysis and path analysis. The evaluation of this research includes outer model, inner model, mediating effect test, and sobel test. The result of this research indicate, that entrepreneurial skill affects on entrepreneurial competence, entrepreneurial skill affects on individual performance, entrepreneurial competence affects on individual performance and entrepreneurial competence has partial mediation effect on the relationship of entrepreneurial skill and individual student performance.

Keywords : *entrepreneurial skill, entrepreneurial competence, entrepreneurship, individual performance,*