

ABSTRACT

A boundary system is one of the very important factor supporting the business organization to run well. This system involves a set of rules outlining the norms and responsibilities, or proper practices, for employees in an organization. This study aims to analyze the adequateness of an Indonesia company's (say PT. X) boundary system. This study employed a qualitative method.

For data collection, numbers of interviews with the drivers of PT. X were conducted. This study found that PT. X tended to focus on business development rather than on the code of conduct practiced by the driver partners in the field. As a result, PT. X did not have a good (adequate) boundary system for its long term business survival.

Keywords: *Boundary System, Adequate, Business Practice, PT. X*

