

The effect of an entrepreneurship program on attitudes and intention: A field testing using one-group pretest-posttest design

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Abstract

In this study, we examined the effect of entrepreneurship program on attitudes and intention. We used one-group pretest-posttest design. Data were collected by questionnaire from a sample of 200 students attending in an entrepreneurship program. Our results indicate that entrepreneurship program significantly improved students' innovativeness, entrepreneurial self-efficacy, and entrepreneurial intention.

Keywords: entrepreneurship program; pre-experimental design; innovativeness; entrepreneurial self-efficacy; entrepreneurial intention