

The Influence of Teaching Skill Factors toward Entrepreneurship Education among Undergraduate Students (A case study in University of Ciputra)

Tina Melinda, Meidiahna Kusuma

Department of International Business Management, University of Ciputra

Abstract

Education is known to determine the human development and, later, contribute greatly to the nation development. An educated community leads to educated life and constructs independency and creativity among its members, progressively. The main requirement in the education process to create the expected human resources is the professional educators.

In response to the above argument, in this study, the authors want to identify the relationship between teaching skill factors owned by entrepreneurship educators and entrepreneurship mindset among students in University of Ciputra. The teaching skill factors are determined into 8 different variables: i.e. questioning skill, reinforcement skill, variation development skill, explaining skill, opening and closing skill, discussion guiding skill, managing class skill and teaching in a small group skill. For the entrepreneurship mindset, 7 characteristics of entrepreneurs developed by the university are used: namely passion, independence, market sensitivity, creativity and innovation, calculated risk taking, persistence and ethical.

University of Ciputra is chosen due to its goal in creating the world class entrepreneur. As for the sample, students from 6 study programs are chosen with stratified non-proportional as the sampling method. The final result of this study shows that 8 teaching skill factors can be used to measure educators' teaching competency, 7 characters of entrepreneur proposed by University of Ciputra are represent entrepreneur in general, and the teaching skill is significantly influence one of the 7 characters, namely passion.

Keywords: entrepreneurship education, professional educators, teaching skill, characteristic of entrepreneur