

ABSTRACT

DESIGN A WEB-BASED STARTUP MENTORING SYSTEM

The ease of entrepreneurship in this modern era creates a trade ecosystem that is so big and fast. The ease of access to information and support from the government created a new startup in Indonesia. However, the pace of development of the startup was not balanced with training for its founders. As a result, there were also various obstacles that urged the founder of the company to close its startup because of poor management of the company. This is because the lack of knowledge about entrepreneurship can make the development of the startup not be maximally measured. For this reason, an approach is needed to improve the quality of the founders of the startup so that the quality of the founders of the startups develops and adds value to the established companies. One of the activities to improve the quality of company founders is by mentoring activities. With current technology, mentoring does not need to be done face to face directly, but can be done with online media such as using a website. Therefore the researchers provide alternative tools such as websites that bring together the founders of the company with the online mentors. The method used is the method of Implementation or Build Driven Research in the form of a website that provides the founder with the opportunity to interact with questions and answers and socialize with mentors and other startup companies in Indonesia.

Keywords: company founders, mentoring activities, mentors, startups