

DAFTAR SINGKATAN

2D	Dua Dimensi
3D	Tiga Dimensi
7P	<i>Price, Product, Promotion, Place, People, Process, Physical Evidence</i>
AC	<i>Air Conditioner</i>
ACP	<i>Aluminium Composite Panel</i>
APAR	Alat Pemadam Api Ringan
BEP	<i>Break Event Point</i>
BMC	<i>Business Model Canvas</i>
B2B	<i>Business to Business</i>
B2C	<i>Business to Customer</i>
CCTV	<i>Closed Circuit Television</i>
CEO	<i>Chief Executive Officer</i>
CV	<i>Commanditaire Vennootschap</i>
DP	<i>Down Payment</i>
HDII	Himpunan Desainer Interior Indonesia
HPL	High Pressure Laminate
HRD	<i>Human Resource Development</i>
HVAC	<i>Heating, Ventilation, and Air Conditioning</i>
KBBI	Kamus Besar Bahasa Indonesia
LED	<i>Lighting Emitting Diode</i>
MVAC	<i>Mechanical, Ventilation, and Air Conditioning</i>
PA	<i>Personal Assistance</i>
PC	<i>Personal Computer</i>
POP	<i>Point of Purchase</i>
RAB	Rencana Anggaran Biaya
S1	Strata Satu
SNI	Standar Nasional Indonesia
SOP	Standar Operasional Prosedur

SPG	<i>Sales Promotion Girl</i>
UKM	Usaha Kecil dan Menengah
WIB	Waktu Indonesia Barat
Wi-Fi	<i>Wireless Fidelity</i>
VM	<i>Visual Merchandising</i>

