BUSINESS EFFICACY OF YOUNG MALE ENTREPRENEURS
BASED ON SPOUSAL CONTEXT

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ABSTRACT

The purpose of this study is to discover the differences of relationship between spousal involvement and emotional social support with business efficacy of young male entrepreneurs based on their spousal working status. Most of previous studies about business efficacy only discover from individual characteristics, but it still seldom discovered by spousal context, such as spousal involvement, social emotional spousal support and spousal working status. Young male entrepreneur’s spouse has important roles for their business venture running. This study used a quantitative approach with survey method. The population in this study were 61 young male entrepreneurs who has married and lives in Surabaya or surrounding areas. Analysis of this study using analysis of covariance and correlation. Research findings show that there are differences of relationship between spousal involvement and business efficacy based on spousal working status. This study also show that there are differences of relationship between spousal emotional social support and business efficacy based on spousal working status. The involvement of wives who work outside of their husband business institution has not correlate with husband's business efficacy. The involvement of wives who work in their husband business institution has strong correlation with husband's business efficacy. Similarly, the emotional social support of wives who work in their husband business institution has strong correlation with husband's business efficacy.

Keywords: business efficacy, spousal, involvement, support, working status

INTRODUCTION
Young entrepreneurs have many challenges to create new businesses venture and also maintain their business sustainability. Challenges to be a young entrepreneur is not an easy challenge, but it does not mean that is impossible. Previous studies say that entrepreneur or business efficacy becomes strong predictor to businesses scale-up of young entrepreneurs (Hmielski & Baron, 2008). Business efficacy is the degree to which a person sees himself having the ability to successfully perform various roles and duties as an entrepreneur (Chen et al, 1998, in Hmieleski & Baron, 2008). Without a minimum level of efficacy for business, potential young entrepreneurs may not be willing to engage in their early business formation process (Boyd & Vozikis, 1994, in Hmieleski & Baron, 2008). Individuals with a high level of efficacy is likely