

Kontribusi Pengintegrasian *Design Thinking* dalam Pembelajaran *Entrepreneurship* Mahasiswa

Denny Bernardus

Universitas Ciputra, UC Town, CitraLand Surabaya 60219;
E-mail: denny@ciputra.com

Abstract: *The research aims to determine the contribution of integrating design thinking into a project-based learning method to the progress of students' learning activities and learning outcomes. The research design is a pre-experiment. The subject is 74 students of Ciputra University who take course in entrepreneurship 3. Data were analyzed by using descriptive analysis, normality test, and score differences test of learning activities and learning outcomes. The result showed that the contribution of integrating design thinking into a project-based learning method increasing positively to the progress of the early learning activity. The contribution was not significant to the progress of the end learning activity and the learning outcomes.*

Keywords: *design thinking, project based learning, entrepreneurship education*

Abstrak: Penelitian ini bertujuan untuk mengetahui kontribusi pengintegrasian *design thinking* ke dalam metode pembelajaran berbasis proyek terhadap *progress* aktivitas belajar dan hasil belajar mahasiswa. Desain penelitian adalah pre-eksperimen dengan subjek sebanyak 74 mahasiswa Universitas Ciputra yang menempuh mata kuliah *entrepreneurship* 3 (E3). Data dianalisis menggunakan analisis deskriptif, uji normalitas, dan uji perbedaan skor aktivitas belajar dan hasil belajar. Hasil penelitian bahwa kontribusi pengintegrasian *design thinking* ke dalam metode pembelajaran berbasis proyek pada mata kuliah E3 positif terhadap peningkatan *progress* aktivitas belajar awal. Kontribusi tersebut tidak signifikan terhadap *progress* peningkatan baik aktivitas belajar akhir maupun hasil belajar E3.

Kata kunci: *design thinking, pembelajaran berbasis proyek, pendidikan entrepreneurship*