FEASIBILITY STUDY OF HOUSE AND HOUSESHOP PROPERTY BUSINESS IN SUDIRMAN RESIDENCE TULUNGAGUNG

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ABSTRACT

One of the basic human needs that must be met by every human being is the need for a board that is home (residence), either rented, owned or family. Housing needs from time to time continue to increase at the pace of population growth. But for many reasons, these needs were never met. This makes the housing needs unmet (Backlog) in Indonesia amounted to 13.5 million units based on ownership, 7.6 million housing units based on tenancy, and there are houses unfit for habitation as much as 3.4 million units, while the developer is able to build 400,000 units per year. To address the needs of the community will be home, especially in urban areas PT. Gressura Jaya Abadi will build housing in Tulungagung. Sudirman Residence housing development being carried out by PT. Gressura Jaya Abadi but given the funds required is quite large, therefore it is necessary for the preparation of a feasibility study in order to avoid the risk of losses in the future, facilitate the planning, facilitate the implementation of employment and facilitate supervision.

Keywords: Feasibility study, housing, company, project, planning.

INTRODUCTION

The longer the world's population grew in number, while the land area in the world anyway, so the provision of decent housing for its citizens to be a chore for all countries in the world including Indonesia. Indonesia is an archipelago where Indonesia has the highest population of all four world after China, USA and India. The total population in Indonesia reached 250 million people. This number is expected to continue to grow. With a projected estimate of the number of people that it is also affecting the number of various kinds of fulfillment that also increase proportional to population growth. One needs to be filled is the place to stay in this house, which is one of the three basic needs or human primary. To address the housing needs, PT. Gressura Jaya Abadi will build housing in Panglima Sudirman street gang 8 number 19, sub Kedungwaru,