

The Role of Entrepreneur in Residence towards the Students' Entrepreneurial Performance: A Study of Entrepreneurship Learning Process at Ciputra University, Indonesia

Wina Christina^{1*}, Herry Purwoko², Astrid Kusumowidagdo³

¹Universitas Ciputra, UC Boulevard, 60142, Surabaya, Indonesia

²Universitas Ciputra, UC Boulevard, 60142, Surabaya, Indonesia

³Universitas Ciputra, UC Boulevard, 60142, Surabaya, Indonesia

ABSTRACT

This study is aimed at measuring the performance of entrepreneur in residence in order to improve students' performances in entrepreneurship. This study takes place at Ciputra University, a university that focuses on entrepreneurship learning as its learning core. Entrepreneurship subject is a compulsory subject for students of all majors in Ciputra University and its approach of learning is experiential learning. The total credits for Entrepreneurship are 15 credits, which is divided into four subjects from Entrepreneurship 1 until Entrepreneurship 4 as prerequisite subjects. This study is conducted by using mixed method, focus group, and correlation analysis. Focus group is used to explore the indicators of research variables, while correlation analysis is used to reveal the correlation between variable of the role of Entrepreneur in Residence and variable of students' performance. The subjects for this study are 250 students who enrolled Entrepreneurship 4. They are chosen since they have passed Entrepreneurship learning with Entrepreneur in Residence for four semesters, thus they are assumed to understand more of the role of Entrepreneur in Residence. The independent variables for the role of Entrepreneur in Residence are feedback seeking, learning goal orientation, help seeking, and learning engagement. The entrepreneurial performance is measured from students' grade for Entrepreneurship 4. The result of analysis reveals that there is a positive correlation between the role of Entrepreneur in Residence and students' performance in Entrepreneurship 4 at Ciputra University.

Type of Paper: Empirical

Keywords: Entrepreneurs in Residence, Entrepreneurship Education, Mentoring