

SOCIAL MEDIA APPLICATION FEATURES TO SUPPORT COACHING AND MENTORING PROCESS FOR STUDENT FINAL PROJECT

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ABSTRACT

The advancing of information and communication technology (ICT) innovation has led to various significant impacts in a number of different fields of study, including the education sector. Higher education institutions such as universities should introduce the use ICT to support the teaching and learning processes. It will allow students to have the authority and flexibility to manage their own study time, especially during working on final project or thesis. The introduction a website that act as an e-learning tools that have social media features, might be able to promote the study effectiveness. Students will be able communicate with the supervisors or peers through the system. Additionally, supervisors can still play their role as a mentor and coach to motivate the students to complete their project on time. This research is meant to be the initial step to the development of an e-learning system. It tries to find the significance of e-learning tools features offered, in order to support students during their study. The features are validated with one of Technology Acceptance Model (TAM) variable called Perceived Usefulness. The result of this study will then be implemented in the system.

CCS Concepts

• **Applied Computing** □ **Education** □ **E-Learning**.

Keywords

Social media, final project, e-learning, coaching, mentoring.