

Micro, Small and Medium Enterprises (SMEs) is one part that sustains the economy of a nation, especially in developing countries like Indonesia. As with the advancement in technology, things have been produced to support a wide range of facilities and infrastructure in public life. Both of these things when mutual synergy will be a positive impact on many Indonesian people in general and people in particular.

Through this research, it will be seen how far the influence of technology adoption in developing countries, especially in large areas in East Java, namely Gresik, Bangkalan, Mojokerto, Surabaya, Sidoarjo, and Lamongan (Gerbang Kertasusila). Descriptive analysis will be reviewed and followed by mapping path analysis. The respondents obtained is 246 people. Data were processed using SPSS and AMOS software.