

ABSTRACT

Marcelina Agnes Chananta
MYC Interior Consultant

Cahaya's retail and kopitiam is a design project of the interior and architecture (building's volume and facade). The retail store located in the first floor sells variety of merchandise and souvenirs. The store sell products of many kinds of food, clothings, and souvenirs made by the locals. Kopitiam serves main course and light meal with strait chinese indonesian's cuisine specialties. The target consumer of the retail and kopitiam comes from tourist and local people, that needs to shop/or local merchandise and souvenirs. Based on that facts and client's wants the write than apply design's concept that suits the brief the concept is Explore Cahaya's House of Heritage". This concept offers warm welcome to the customer and brings out the historical value of Cahaya as retail that was established since 1907 in Makassar by the ancestors.

Keywords:

Retail, Kopitiam, Heritage, Straits, Explore

