

ABSTRAK

Wilbert Halim

“Perancangan Proyek Kantor Sewa & Kafe dengan Pendekatan Human-Centered Design oleh Konsultan Ruana Design”.

Laporan tugas akhir ini ditulis dengan tujuan untuk meredesain interior sebuah lantai di gedung grand fullerton menjadi kantor sewa dan kafe dengan pendekatan *Human-Centered Design* oleh konsultan Ruana Design. Pendekatan *Human-Centered Design* ini dipilih dalam proyek ini karena menempatkan kebutuhan, kenyamanan, dan kesejahteraan pengguna sebagai prioritas utama dalam proses perancangan. Dengan pendekatan *Human-Centered Design* diharapkan dapat menciptakan ruang kerja yang nyaman bagi penggunanya, sehingga dapat mengurangi stres pekerja dan meningkatkan kinerja pekerja.

Laporan tugas akhir yang berjudul “Perancangan Proyek Kantor Sewa & Kafe dengan Pendekatan Human-Centered Design oleh Konsultan Ruana Design” ditulis dengan tujuan untuk memenuhi salah satu syarat untuk mendapatkan gelar Sarjana dan sebagai portfolio dari Ruana Design.

Kata Kunci:

Human-Centered Design, Coworking Space, Kantor Sewa, Performa, Kafe

ABSTRACT

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“Rental Office & Cafe Project Design with Human-Centered Design Approach by Ruana Design Consultant”

This final project report was written with the aim of redesigning the interior of a floor in the grand fullerton building into a rental office and cafe with a Human-Centered Design approach by Ruana Design consultants. This Human-Centered Design approach was chosen in this project because it places the needs, comfort, and welfare of users as the main priority in the design process. With the Human-Centered Design approach, it is expected to create a comfortable workspace for its users, so that it can reduce worker stress and improve worker performance.

The final project report entitled "Design of Rental Office & Cafe Project with a Human-Centered Design Approach by Ruana Design Consultants" was written with the aim of fulfilling one of the requirements to obtain a Bachelor's degree and as a portfolio from Ruana Design.

Keywords:

Human-Centered Design, Coworking Space, Rental Office, Performance, Cafe